

## Logo placement guideline/tips:

### Do:

- Use a white background for your organization's logo.
- Your organization's logo must be coloured.
- Logo file format should be either in .png or .jpg.
- Use logos in a horizontal position when possible.
- Ensure your logo is cropped properly and there is no additional surrounding space. This way, the image will scale proportionately after uploading.
- Ensure your logo has good quality (300dpi for printing and 72dpi for screen). To ensure your logo is not blurry/pixelated, view the Code of Conduct PDF file at 100% zoom.
- **Don't** add vertical or diagonal separators between the logos.

### Example:



## Instructions: How to add logo in Acrobat Reader

- Open MBRCC Code of Conduct (PDF file) in Adobe Acrobat
- Click on the empty image placeholder box>Browse to select your logo and insert

